

Application 1 – LinkedIn Post: Brand Clarity Workshop

Text for the prompting

You are a B2B copywriter specialized in branding and marketing for eco-friendly startups. Auralis Studio is launching a one-day “Brand Clarity Workshop” to help sustainable brands define their visual identity, tone of voice, and storytelling framework. The workshop will take place in Ghent, Belgium and is limited to 10 participants. The exact date is not yet confirmed. Write a short LinkedIn post (maximum 100 words) in English with a warm and professional tone. Avoid hype, emojis, hashtags, and prices. End with a clear call-to-action that encourages readers to sign up. Include one concise insight about brand storytelling at the end. Audience: founders and marketers at sustainable lifestyle brands. Objective: attract sign-ups for the workshop.

Hallucination Guardrails:

- Use only the details I provided.
- If any information is missing (like the date), write “details coming soon.”
- Do not invent numbers, testimonials, or statistics.
- Keep the message realistic and brand-safe.

After you create the first version, do the following follow-up tasks in the same conversation:

1. Rewrite it in two variants:
 - (1) more concise
 - (2) with a stronger call-to-action
2. Offer a version tailored to early-stage founders who are still shaping their brand story.

Results ai Gemini = LinkedIn Post

Join us for Auralis Studio's "Brand Clarity Workshop" in Ghent, Belgium! This one-day workshop is designed for sustainable brands looking to sharpen their visual identity, tone of voice, and storytelling framework. With a limited capacity of just 10 participants, you'll receive personalized guidance and insights. Details coming soon.

Effective brand storytelling connects your values with the audience's emotions. Sign up to secure your spot and transform your brand narrative.

Variant 1

(1) More Concise:

Join Auralis Studio for a "Brand Clarity Workshop" in Ghent! This one-day event is tailored for sustainable brands to refine their visual identity, tone, and storytelling. Limited to 10 participants. Details coming soon.

Remember, compelling storytelling aligns your brand's values with audience emotions. Sign up to reserve your spot!

Variant 2

(2) Stronger Call-to-Action:

Auralis Studio invites you to our "Brand Clarity Workshop" in Ghent! This exclusive one-day event is crafted for sustainable brands to define their visual identity, tone of voice, and storytelling framework. Limited to just 10 participants. Details coming soon.

Don't miss this opportunity to elevate your brand—sign up today to secure your place!

2. Version for Early-Stage Founders:

Attention early-stage founders! Auralis Studio is hosting a "Brand Clarity Workshop" in Ghent, focusing on helping you shape your brand story. This one-day workshop will guide you in defining your visual identity, tone of voice, and storytelling framework. With only 10 spots available, you'll receive tailored support. Details coming soon.

Crafting your brand story is essential for connecting with your target audience. Sign up to embark on this journey together!

Results ai chatgpt = LinkedIn Post

Version 1 — Original (Warm & Professional)

Finding clarity in your brand story can transform how people connect with your business. Auralis Studio invites you to a one-day **Brand Clarity Workshop** in Ghent, Belgium — designed to help sustainable brands define their visual identity, tone of voice, and storytelling framework. With only 10 seats available, this intimate workshop is your space to build a cohesive and authentic brand foundation.

Details coming soon.

Reserve your spot today and bring your brand's essence into focus.

Great storytelling starts with knowing who you truly are.

Version 2 — More Concise

Gain clarity, confidence, and consistency in your brand story. Join Auralis Studio's **Brand Clarity Workshop** in Ghent — a one-day session for sustainable brands ready to define their identity, voice, and story. Limited to 10 participants.

Details coming soon.

Secure your seat and start shaping a brand that speaks with purpose.

Every strong story begins with self-awareness.

Version 3 — Stronger Call-to-Action

Your brand's story deserves to be clear, consistent, and true to your values. Join Auralis Studio's one-day **Brand Clarity Workshop** in Ghent, Belgium — where you'll craft the foundation of your visual identity, tone, and storytelling strategy. Spaces are limited to 10 participants.

Details coming soon.

Apply now to reserve your seat and give your brand the clarity it needs to grow.

A clear story builds trust — and trust builds lasting brands.

Version 4 — Tailored to Early-Stage Founders

Starting a brand is exciting — but defining what it truly stands for can be challenging. Auralis Studio's one-day **Brand Clarity Workshop** in Ghent helps early-stage founders uncover their purpose, define their visual identity, and find their authentic voice. With just 10 seats available, it's the perfect space to build a strong foundation for your brand journey.

Details coming soon.

Join us and turn your ideas into a story people remember.